



HAND CRAFTED



SINCE 1964



When Padrón™ is on the label, quality is a matter of family honor.

www.padron.com

“THE LITTLE HAMMER”

A story

José O. Padrón

JOSÉ ORLANDO PADRÓN

In 1962, I arrived in Miami, an unknown city in a foreign land. I had to start from zero. At first, I received \$60 monthly, as government aid given to Cuban refugees. I was thirty six years old, strong, and in good health. Every time I cashed that check, I felt like a burden on the country that had taken me in. For many days, I looked for a job and did not find one. Every night, I went home and thought of the future. I was determined to do something so that I could support my family. ☞ One day, Raul Fernandez, a friend who worked in the Cuban Refugee Office asked if I had any carpentry skills. I said I did. He gave me a gift – a small hammer – which he asked me to put to good use. The hammer made me feel I had the necessary tool to become self-sufficient and not depend on a government hand-out. During the days, I worked as a gardener. At nights, I did carpentry with the hammer. ☞ My dream was to save enough money to open a factory to make great cigars, like the ones we used to smoke in Cuba. Through a lot of sacrifice and hard work, I managed to save \$600 - money I made working with the hammer. With that, I made my dream come true and opened Padrón Cigars in 1964. ☞ I still have the hammer as a reminder of how it all started. More than forty years later...The hammer is still here and so is Padrón Cigars, the brand the hammer helped build.

As a boy, my father would show me a small, old hammer and tell me how it had changed his life. We, his children, grew up hearing the story of *el martillito*, the little hammer. It became a tradition which we now tell our children. The hammer represents the dedication and hard work that went into building Padrón Cigars.

It reminds us of our roots

and humble beginnings. It stands for tenacity, integrity, perseverance, loyalty, commitment to quality... and much more. The hammer helped lay the foundation for what we are today. The hammer has a deep and special meaning for the Padrón Family. This is why we are sharing the story with you.

J.P.
Jorge Padrón





When you remember
 life's important moments, you'll
 remember a Padrón®.



above: José and Jorge Padrón
 enjoy a smoke; José O. Padrón
 circa 1967

left top: A look back at the rich
 and varied Padrón history through
 the 60's, 70's, 80's and 90's;
 The Padrón Family today



Striving to create cigars worthy of special times is the singular motivation behind Padrón Cigars. For years, Padrón smokers have shared with us stories of special moments in their lives that have been distinguished by smoking one of our cigars.

This too is how we in the Padrón Family live our lives. Great cigars have been the centerpiece of many of our most memorable moments – those moments shared with family and friends. The Padrón Family thanks you for your continued loyalty and trust in the Padrón name.



1



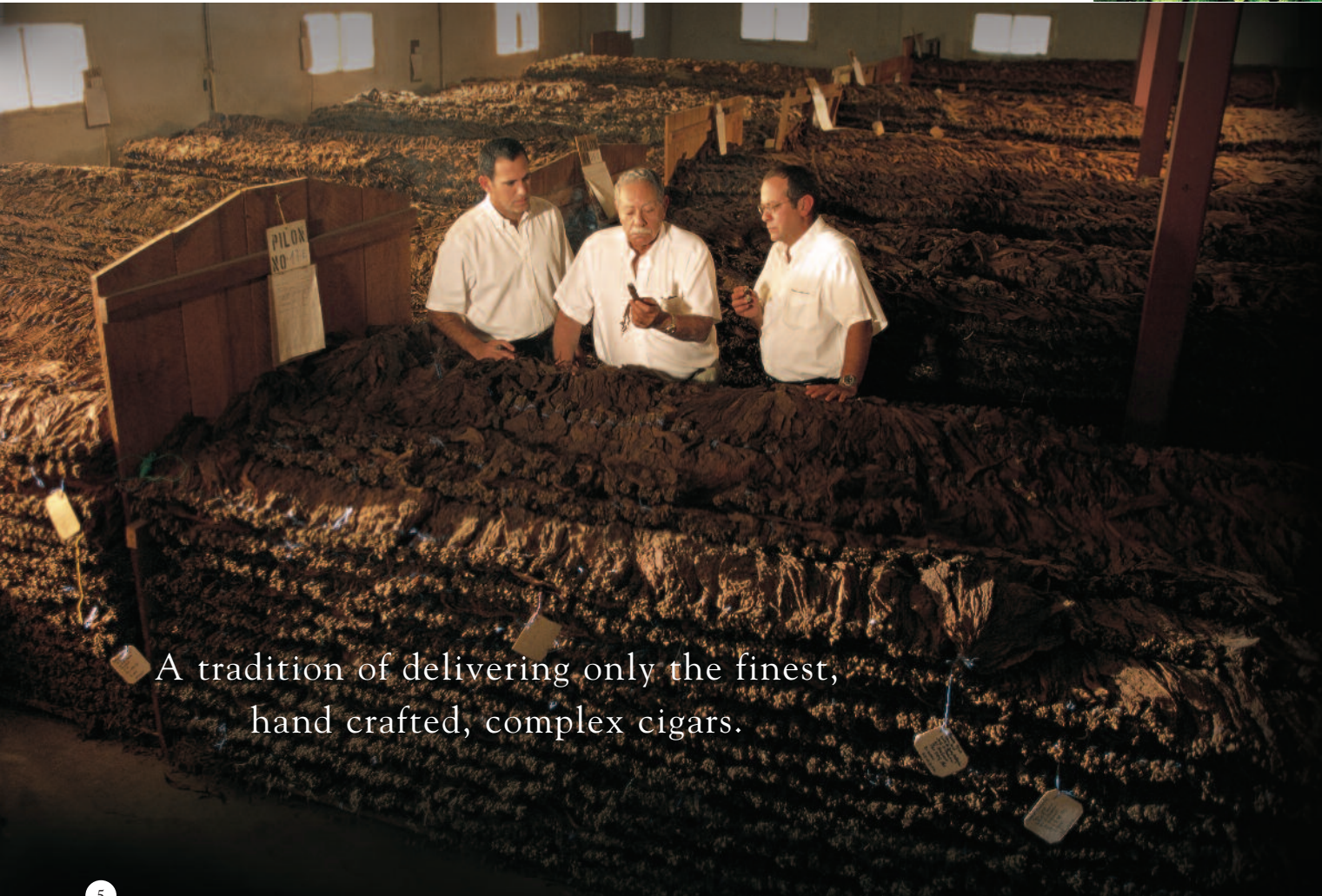
2



3



4



A tradition of delivering only the finest, hand crafted, complex cigars.

5

Vertical Integration

1. *Habano tobacco seedlings ready for transplanting.*
2. *Fully grown seedlings are then transplanted.*
3. *José and Jorge Padrón on a tobacco farm in Nicaragua observing a crop of sun-grown habano tobacco.*
4. *Once the tobacco is received from the farms it is sorted and classified according to its quality, size, color and texture.*
5. *The tobacco is then placed in the appropriate "Pilon" for the long process of curing and fermentation. Here, the watchful eyes of José, Jorge and Orlando Padrón taste and evaluate the tobacco.*
6. *Once the filler tobacco is fully fermented, it is then deveined.*
7. *Once the curing process is complete, the classified tobacco is packed according to its type. All tobacco in bales is ready to be used for cigar manufacturing. Throughout our history, we have tried to maintain enough tobacco for five to six years' production to allow for uniformity and consistency in our blends.*
8. *During our manufacturing process strict quality control measures are in place to ensure consistent quality in our production.*
9. *Our manufacturing facility in Nicaragua.*



6



7



8



9

This family of cigars has grown to include our “special releases” and the Family Reserve. Available in both sun-grown natural and maduro wrappers, all offer refined tobacco aged five to ten years, then blended to create an exceptionally smooth, complex, balanced and full-bodied flavor. For protection, a double band with an individually numbered guarantee label is applied to every cigar to safeguard against counterfeiting.

The award-winning Padrón 1926 Serie premiered in 2002 to commemorate José O. Padrón’s 75th birthday, with five sizes available. Continuing our tradition, this series is offered in a box-pressed format.

On occasion we craft special releases to commemorate significant family events. In 2000, a celebration of the millennium was marked with a limited production of 1,000 cases each containing 100 sequentially-numbered cigars. The 40th anniversary of Padrón Cigars is celebrated with the No. 40, packaged in a commemorative hand-painted chest of 40 cigars. Our 80 Years edition honors José O. Padrón’s 80th birthday.

The Family Reserve is the newest addition to our acclaimed line of cigars. Signifying special family dates, these cigars are individually hand-crafted from tobacco aged ten years. Once exclusive to the Padrón family, the Family Reserve is now available, offering four highly rated selections from the No. 44 to No. 85 in both natural and maduro.

Today, as always, the Padrón Family strives to give you the confidence that each Padrón cigar is the same...perfect.

1926 Serie™, Special Releases & Family Reserve™



45 YEARS
FAMILY RESERVE
52 x 6
10 per box

46 YEARS
FAMILY RESERVE
56 x 5 1/2
10 per box

85 YEARS
FAMILY RESERVE
50 x 5 1/4
10 per box

2009 Cigar Aficionado
“Cigar of the Year”



NO. 1
54 x 6 3/4
24 per box &
10 per box

NO. 9
56 x 5 1/4
24 per box &
10 per box

NO. 2
52 x 5 1/2
24 per box &
10 per box

NO. 6
50 x 4 3/4
24 per box &
10 per box

NO. 35
48 x 4
24 per box

MILLENNIUM
52 x 6

40TH ANNIVERSARY
54 x 6 1/2
20 per box or the
Special Edition hand-
painted box of 40

80 YEARS
54 x 6 3/4
8 per box

44 YEARS
FAMILY RESERVE
52 x 6
10 per box

45 YEARS
FAMILY RESERVE
52 x 6
10 per box

46 YEARS
FAMILY RESERVE
56 x 5 1/2
10 per box

85 YEARS
FAMILY RESERVE
50 x 5 1/4
10 per box

2007 Cigar Aficionado
"Cigar of the Year"

1926 Serie,[™] Special Releases & Family Reserve

2004 Cigar Aficionado
"Cigar of the Year"

2009 Cigar Aficionado
"Cigar of the Year"

For cigar ratings visit our website at
www.padron.com

Cigars shown actual size



The Padrón 1964 Anniversary Series line was introduced in 1994 to commemorate our company's 30th anniversary. This line consists of eleven sizes that are all available in sun-grown natural and maduro wrappers. All tobacco used in this limited production series is aged for four years, creating a smooth and complex flavor. In honor of the age-old Cuban tradition of box-pressing cigars, the 1964 Anniversary line was introduced as a box-pressed series. For the protection of our customers we have introduced measures to safeguard against counterfeiting with a specially designed double band featuring an individually numbered guarantee label.

The Padrón 1964 Anniversary Series is consistently ranked by industry experts as one of the top brands in the world.

CORONA
42 x 6
25 per box

EXCLUSIVO
50 x 5 1/2
25 per box

PRINCIPE
46 x 4 1/2
25 per box

1964 Anniversary Series™



BACOS

"A"
50 x 8 1/4
10 per box

DIPLOMATICO
50 x 7
25 per box

PIRAMIDE
52 x 42 x 6 7/8
25 per box

MONARCA
46 x 6 1/2
25 per box

SUPERIOR
42 x 6 1/2
25 per box

NO. 4
60 x 6 1/2
20 per box

TORPEDO
52 x 6
20 per box

IMPERIAL
54 x 6
25 per box

CORONA
42 x 6
25 per box

EXCLUSIVO
50 x 5 1/2
25 per box

PRINCIPE
46 x 4 1/2
25 per box

1964 Anniversary Series™

For cigar ratings visit our website at
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Cigars shown actual size

BACOS

Founded in 1964 and evolving throughout our history, the Padrón Series today consists of fifteen medium- to full-bodied, long-filler cigars ranging from Panetelas to the large "A" size Magnum. A beautifully balanced and full-bodied smoke of exceptional quality and value, the Padrón line is aged for a minimum of two-and-one-half years and is available in natural or maduro wrapper. As with all of our exceptional cigar offerings, this line is hand crafted using only sun-grown tobacco.

Padrón Series™

3000
52 x 5 1/2
26 per box or
4 per pack

LONDRES
42 x 5 1/2
26 per box

2000
50 x 5
26 per box or
4 per pack

DELICIAS
46 x 4 7/8
26 per box

CORTICOS
35 x 4 1/4
30 per box or
Tin of Six

Cigars shown actual size except the Padrón Magnum



MAGNUM 50 x 9 26 per box	EXECUTIVE 50 x 7 1/2 26 per box	CHURCHILL 46 x 6 7/8 26 per box	AMBASSADOR 42 x 6 7/8 26 per box	PANETELA 36 x 6 7/8 26 per box	4000 54 x 6 1/2 26 per box	PALMAS 42 x 6 5/16 26 per box	7000 60 x 6 1/4 26 per box	6000 52 x 5 1/2 26 per box	5000 56 x 5 1/2 26 per box	3000 52 x 5 1/2 26 per box or 4 per pack	LONDRES 42 x 5 1/2 26 per box	2000 50 x 5 26 per box or 4 per pack	DELICIAS 46 x 4 7/8 26 per box	CORTICOS 35 x 4 1/4 30 per box or Tin of Six
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Padrón Series™

For cigar ratings visit our website at
www.padron.com

Cigars shown actual size except the Padrón Magnum





1
2



3
4



5
6



7
8



9
10



11
12



13



Padrón® Gift Packages & Accessories

1. 1964 ANNIVERSARY "A"

The 1964 "A" package contains 10 box-pressed cigars. All tobacco used in this limited production series is aged four years.

2. 1926 SERIE 40TH ANNIVERSARY CHEST

A Special Edition Hand Painted chest of 40 box-pressed Torpedo cigars. All tobacco used in this exceptional 1926 Serie cigar is aged five years.

3. 1926 SERIE SAMPLER

Savor the taste of our celebrated 1926 Serie; 1, 9, 2 & 6, a perfect blend of tobacco, aged a full five years and produced in a box-pressed format.

4. 1964 ANNIVERSARY SERIES SAMPLER

This limited production box-pressed series includes 1 Exclusivo, 1 Diplomatico, 1 Imperial, 1 Torpedo and 1 "A".

5. 1926 SERIE 80 YEARS LIMITED RELEASE

A limited production celebrating José O. Padrón's 80th birthday. This Perfecto is available in packages of 8 box-pressed cigars.

6. PADRÓN SERIES SAMPLER

A taste of all of our lines: 1926 Serie - No. 1, No. 2 & No. 6; 1964 Anniversary Series - Imperial, Exclusivo & Torpedo and Padrón Series - 6000 & 4000.

7. PADRÓN CORTICOS TIN OF SIX

Hand crafted and packaged in an elegant tin.

8. PADRÓN SERIES 2000 & 3000

Available in our convenient "4-Pack" as well as our traditional box of 26.

9. PADRÓN CAPS

Baseball cap with embroidered Padrón logo. Available colors - black with "Hammer" or Khaki - one size fits all.

10. PADRÓN ASHTRAY

The perfect complement to the perfect cigar - glossy black ashtray with gold logos. Actual size: 9" x 9" x 3"

11. PADRÓN "1926 SERIE" WOODEN CIGAR

A hand-carved tribute to one of our classics. Actual size: 35" x 6" x 3"

12. PADRÓN "ASHTRAY PEDESTAL"

A hand-carved and painted pedestal for your Padrón ashtray. Actual size: 24" tall

13. PADRÓN CRYSTAL ASHTRAY

An exquisite pairing, a beautiful ashtray and a beautiful smoke. Actual size: 7 5/8" x 7 5/8" x 1 5/8"



Padrón Cigar Ratings

Padrón corporate headquarters and retail store in Miami, Florida



Ratings

As rated by Cigar Aficionado (CA)
& Cigar Insider (CI)

PADRÓN MILLENNIUM SERIES

93 MILLENNIUM MADURO	CA	Dec 00
93 MILLENNIUM MADURO	CA	Nov 99
95 MILLENNIUM MADURO	CA	Apr 12

PADRÓN FAMILY RESERVE SERIES

90 No.44 MADURO	CA	June 11
94 No.45 MADURO	CA	Dec 09
93 No.45 NATURAL	CA	Apr 10
95 No.45 NATURAL	CA	Feb 11
91 No.85 MADURO	CA	Apr 12
93 No.85 NATURAL	CA	Aug 12

PADRÓN 1926 SERIE

95 80 YEARS MADURO	CI	Dec 07
95 80 YEARS MADURO	CA	Apr 08
92 80 YEARS NATURAL	CA	Feb 09
92 No.1 NATURAL	CA	Dec 02
92 No.1 NATURAL	CI	Sept 02
92 No.1 MADURO	CI	Feb 04
91 No.1 MADURO	CA	Aug 10
90 No.1 NATURAL	CA	Aug 11
91 No.1 MADURO	CA	June 12
93 No.2 NATURAL	CI	Sept 02
90 No.2 NATURAL	CA	Apr 04
92 No.2 MADURO	CI	Feb 04
91 No.2 NATURAL	CA	Feb 06
92 No.2 NATURAL	CI	May 06
91 No.2 NATURAL	CA	June 08
93 No.2 NATURAL	CA	Aug 09
93 No.2 NATURAL	CA	Aug 11
94 No.6 NATURAL	CI	Sept 02
93 No.6 MADURO	CI	Feb 04
93 No.6 MADURO	CA	Apr 05
91 No.6 MADURO	CA	Aug 05
91 No.6 NATURAL	CI	May 06
90 No.6 NATURAL	CA	June 07
90 No.6 NATURAL	CA	Feb 09
91 No.6 MADURO	CA	Oct 09
92 No.6 NATURAL	CA	Dec 10
91 No.9 NATURAL	CI	Sept 02
92 No.9 MADURO	CI	Feb 04
91 No.9 MADURO	CA	Oct 05
91 No.9 NATURAL	CI	May 06
92 No.9 NATURAL	CA	Feb 07
91 No.9 MADURO	CA	Dec 09

PADRÓN FAMILY RESERVE NO.45

"Best Cigar of The Year, 2009"

95 MADURO	CA	Feb 10
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94 No.9 NATURAL	CA	Oct 11
91 No.35 MADURO	CI	Dec 05
90 No.35 NATURAL	CI	May 06
91 No.35 NATURAL	CA	Oct 07
92 No.35 MADURO	CA	June 10
91 No.35 MADURO	CA	Apr 12
90 No.40 NATURAL	CI	Oct 04
93 No.40 MADURO	CI	Jan 05
93 No.40 NATURAL	CI	May 06
90 No.40 NATURAL	CA	Apr 11

PADRÓN 1964 ANNIVERSARY SERIES

91 DIPLOMATICO NATURAL	CI	June 97
92 DIPLOMATICO NATURAL	CI	July 98
90 DIPLOMATICO NATURAL	CI	Nov 97
92 DIPLOMATICO NATURAL	CA	Feb 99
92 DIPLOMATICO NATURAL	CI	June 01
93 DIPLOMATICO NATURAL	CI	May 05
93 DIPLOMATICO MADURO	CI	Aug 99
93 DIPLOMATICO MADURO	CA	Oct 00
92 DIPLOMATICO MADURO	CA	Aug 03
90 DIPLOMATICO MADURO	CA	June 05
91 DIPLOMATICO NATURAL	CA	Feb 07
91 DIPLOMATICO MADURO	CA	Oct 08
90 DIPLOMATICO NATURAL	CI	Mar 09
90 DIPLOMATICO NATURAL	CA	Aug 09
91 DIPLOMATICO MADURO	CA	Oct 10
90 DIPLOMATICO NATURAL	CA	June 11
90 PYRAMIDE NATURAL	CI	June 01
91 PYRAMIDE NATURAL	CI	May 05
91 PYRAMIDE MADURO	CA	Feb 03
90 PYRAMIDE NATURAL	CA	Oct 06
93 PYRAMIDE NATURAL	CI	Mar 09
90 MONARCA NATURAL	CI	June 01
90 MONARCA NATURAL	CA	Oct 02
90 MONARCA NATURAL	CA	Feb 04
90 MONARCA NATURAL	CI	May 05
90 MONARCA MADURO	CA	Apr 02
91 MONARCA NATURAL	CA	Dec 08
90 MONARCA NATURAL	CA	Mar 09
90 MONARCA NATURAL	CI	Mar 09
90 SUPERIOR NATURAL	CA	Aug 98
91 SUPERIOR MADURO	CI	Aug 99
90 SUPERIOR NATURAL	CA	Feb 02
91 TORPEDO NATURAL	CI	June 01
92 TORPEDO NATURAL	CA	Dec 01
91 TORPEDO NATURAL	CA	Dec 04
93 TORPEDO NATURAL	CI	May 05
92 TORPEDO MADURO	CA	June 00

PADRÓN 1926 SERIE NO.9

"Best Cigar of The Year, 2007"

97 NATURAL	CA	Feb 08
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94 TORPEDO MADURO	CA	June 01
92 TORPEDO MADURO	CA	June 02
93 TORPEDO NATURAL	CA	Apr 09
93 TORPEDO NATURAL	CI	Mar 09
92 TORPEDO MADURO	CA	Feb 12
92 IMPERIAL NATURAL	CA	Aug 02
93 IMPERIAL NATURAL	CA	Apr 03
93 IMPERIAL NATURAL	CI	May 05
90 IMPERIAL NATURAL	CA	Feb 05
93 IMPERIAL MADURO	CI	Aug 99
95 IMPERIAL MADURO	CA	Feb 04
91 IMPERIAL NATURAL	CI	Feb 06
92 IMPERIAL NATURAL	CA	Feb 07
91 IMPERIAL NATURAL	CA	Feb 08
92 IMPERIAL NATURAL	CI	Mar 09
91 CORONA NATURAL	CA	June 98
90 CORONA NATURAL	CI	May 05
91 CORONA NATURAL	CA	June 99
90 CORONA MADURO	CA	Apr 00
90 CORONA NATURAL	CA	Aug 07
90 CORONA NATURAL	CI	Mar 09
92 EXCLUSIVO NATURAL	CA	Winter 96
90 EXCLUSIVO NATURAL	CI	June 97
91 EXCLUSIVO NATURAL	CI	Mar 99
93 EXCLUSIVO NATURAL	CI	Feb 01
92 EXCLUSIVO NATURAL	CA	Feb 01
91 EXCLUSIVO NATURAL	CI	June 01
90 EXCLUSIVO NATURAL	CA	Dec 00
94 EXCLUSIVO NATURAL	CI	May 05
93 EXCLUSIVO MADURO	CA	Aug 01
91 EXCLUSIVO MADURO	CA	June 02
91 EXCLUSIVO MADURO	CA	June 03
92 EXCLUSIVO NATURAL	CI	Mar 09
91 EXCLUSIVO MADURO	CA	Feb 10
94 EXCLUSIVO MADURO	CA	Dec 11
90 PRINCIPE NATURAL	CI	June 98
93 PRINCIPE NATURAL	CI	June 01
90 PRINCIPE NATURAL	CA	Oct 01
92 PRINCIPE NATURAL	CI	Dec 04
91 PRINCIPE NATURAL	CI	May 05
91 PRINCIPE NATURAL	CA	Dec 06
91 PRINCIPE MADURO	CA	Aug 08
92 PRINCIPE NATURAL	CI	Mar 09
91 PRINCIPE NATURAL	CA	Aug 10
91 ANNIVERSARY "A"	CI	Jan 07
91 ANNIVERSARY "A"	CA	June 07
92 ANNIVERSARY "A"	CA	June 08
95 ANNIVERSARY "A"	CI	Mar 09
95 ANNIVERSARY "A"	CA	June 09
91 ANNIVERSARY "A" MADURO	CA	Apr 12

PADRÓN 1926 40TH ANNIVERSARY

"Best Cigar of The Year, 2004"

93 NATURAL	CA	Feb 05
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PADRÓN SERIES

91 MAGNUM NATURAL	CA	Mar 97
93 MAGNUM NATURAL	CI	June 97
91 MAGNUM MADURO	CA	Dec 04
91 MAGNUM MADURO	CI	July 99
91 MAGNUM MADURO	CI	April 00
91 MAGNUM MADURO	CI	Feb 01
94 MAGNUM MADURO	CA	Aug 01
93 MAGNUM MADURO	CA	Oct 02
90 MAGNUM NATURAL	CA	Aug 06
90 MAGNUM NATURAL	CI	June 07
92 EXECUTIVE NATURAL	CA	Oct 98
90 EXECUTIVE NATURAL	CA	Apr 01
90 EXECUTIVE NATURAL	CA	Feb 07
91 EXECUTIVE NATURAL	CI	June 07
90 EXECUTIVE MADURO	CA	Oct 11
90 CHURCHILL NATURAL	CA	Feb 98
91 CHURCHILL NATURAL	CA	Feb 99
90 AMBASSADOR MADURO	CA	Oct 02
91 AMBASSADOR MADURO	CA	Feb 08
91 3000 NATURAL	CI	July 98
90 3000 NATURAL	CI	Mar 99
90 3000 MADURO	CI	Nov 01
91 3000 NATURAL	CA	Feb 03
90 4000 NATURAL	CI	Apr 00
90 5000 MADURO	CA	Apr 03
90 6000 NATURAL	CI	July 04
91 6000 MADURO	CI	July 04
91 6000 MADURO	CA	Feb 05
91 6000 MADURO	CA	Apr 06
91 6000 MADURO	CA	Oct 08
90 PALMAS NATURAL	CI	July 98

For a complete listing of our cigar ratings
visit us at www.padron.com



www.padron.com

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